

Suite No. 129 295 Chiswick High Road LONDON W4 4HH



Innovative Thinking & Creativity Leadership Skills

PIK737-0525 USA-OR-1



Phone: (00 44) 208-0900-865 / Mob.: (00 44) 757-722-6724 (+WhatsApp) / Mail: info@piklondon.com / Web: www.piklondon.com Registered in England and Wales No. 8960506 / Members of the WBC (Westminster Business Council – LONDON)



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| | Innovative Thinki Leadership Skills | ing & Cro | eativity | | lf you can't train them, you can't blame them! |
|--------------------|--|---------------|-----------------------------------|-------------|---|
| <u>Start Date:</u> | 05-05-2025 | End Date: | 09-05-2025 | <u>PPP:</u> | £4950 |
| <u>Place:</u> | Orlando | <u>Venue:</u> | Hampton Inn & Suites (7448 TBC | Interna | tional Dr, Orlando, FL 32819, USA) - |

Short Description:

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COURSE OVERVIEW This training program emphasises the importance of cultivating leaders who can effectively leverage creativity to enhance peak performance within their teams and organisations. By fostering an environment that encourages innovative thinking, participants will learn to approach complex challenges with a fresh perspective. The curriculum is designed to equip leaders with essential skills and a mindset that embraces adaptability and resourcefulness, vital traits for navigating today's dynamic business landscape. Moreover, this program aims to unleash the creative potential of leaders, empowering them to inspire and motivate their teams toward excellence. Through interactive workshops and practical exercises, leaders will develop techniques to foster collaboration, encourage diverse ideas, and implement creative solutions. By integrating creativity into their leadership approach, participants will be better prepared to drive performance and achieve organisational goals, ultimately leading to sustained success and growth.

Course Overview:

COURSE OBJECTIVES

At the end of this program, participants will be able to:

- Develop a strategic leadership communication plan that aligns the organisation's vision with its culture.
- Implement effective communication strategies to enhance leadership within the organisation.
- Harness emotional intelligence to influence teams and stakeholders positively.
- Identify and leverage personal leadership strengths to improve team dynamics.
- Apply mentorship techniques that foster talent development among team members.
- Employ motivational strategies to encourage self-motivation within teams.
- Utilise advanced delegation and empowerment strategies to improve resource efficiency and productivity.

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TARGET AUDIENCE

- Managers at all managerial levels.
- Supervisors seeking to enhance their skills.
- Team leaders aiming to improve team performance.
- Employees interested in developing leadership abilities.
- Aspiring leaders wanting to advance their careers.
- Individuals looking to gain management insights.
- Professionals seeking to foster teamwork and collaboration.

Program Outline:

DAY 1: Crafting and Executing a Leadership Communication Strategy

- 1. The leader as a visionary and the significance of imaginative vision.
- 2. The leader's impact on organisational culture.
- 3. How a leader paves the way for a cultural shift.
- 4. Implementing a leadership communication framework.
- 5. Exemplars of well-managed visionary organisations.

DAY 2: How Effective Leaders Harness Their "Inner Power"

- 1. A guide to identifying your leadership strengths.
- 2. The role of emotional intelligence in leadership.
- 3. Understanding a leader's sources of power and "Spiritual Capital."
- 4. Leaders' influence on employees, colleagues, and upper management.
- 5. Effectively managing both body and mind.

DAY 3: How a Leader Cultivates Talent

- 1. Strategies to engage others.
- 2. Effective mentoring and coaching practices.
- 3. The inspiring leader.
- 4. The drive for achievement, authority, and connection.
- 5. Expectancy theory and its relation to motivation.

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DAY 4: Enhancing Resource Efficiency

- 1. Best practices for successful delegation.
- 2. Advantages and challenges of delegation.
- 3. Delegation versus empowerment.
- 4. Fostering an environment that promotes empowerment.
- 5. Utilising goal setting, time management, planning, and prioritisation.

DAY 5: How a Leader Fosters an Innovative Culture

- 1. The leader as a creative problem solver.
- 2. Establishing a culture that encourages innovation and fresh ideas.
- 3. Questioning self-imposed limitations.
- 4. Implementing best practices effectively.
- 5. A guide to developing a personal leadership strategy.