



Excellence in Leadership Management

PIK-0525 TRK-IST-2



Place: Istanbul	Venue: Levni Hotel (Hoca Pa?a, Mahallesi, Ankara Cd. No:12, 34110 Fatih/?stanbul, TURKEY) - TBC	
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**If you can't train them,
you can't blame them!**

Short Description:

In today's rapidly evolving business landscape, corporations must cultivate dynamic leaders who can foster innovation, entrepreneurial spirit, focus, and productivity among their employees. This course aims to equip leaders with essential management skills and leadership styles that will enhance their impact and effectiveness in the workplace. Participants will gain insights and skills to leverage the abilities of their team members effectively. By addressing real-life organisational challenges and considering the unique circumstances of individual participants, the course prepares current and future leaders to navigate the myriad challenges posed by accelerating globalisation. This highly interactive seminar encourages self-examination, allowing delegates to identify their strengths and weaknesses. Key competencies developed throughout the course include communication, interpersonal skills, and decision-making abilities, all of which are vital for effective leadership. Participants will learn how to instigate change, promote innovation, and support enterprise within their teams. Additionally, delegates will receive valuable feedback regarding their preferred behavioural, management, and leadership styles. The curriculum is grounded in the latest scientific research on effective and creative decision-making. Delegates will learn to apply flexible leadership strategies practically, enabling their teams to achieve specific goals. The course not only provides a platform for exploring contemporary theories in management and leadership excellence but also incorporates assessments—both test-based and instructor-led—against key leadership competencies.

Course Overview:

The Structure

- Module 1 - Leadership, Innovation & Enterprise Skills
- Module 2 - Decisions, Dynamics & Leadership Styles

The Goals

This seminar aims to enable delegates to achieve the following objectives:

- **Develop Leadership Skills** - Focus on enhancing your management and leadership abilities while refining your leadership styles to benefit your team and department.
- **Communicate Vision** - Share your thoughts clearly and articulate your vision, purpose, and direction to inspire others.
- **Foster Creativity**: Encourage employees to think innovatively and outside the box, while cultivating and managing creativity within the team.
- **Motivate with Passion** - Inject enthusiasm into your interactions to motivate and engage your team effectively.
- **Enhance Decision-Making**- Improve decision-making skills among employees and apply effective strategies to solve problems and adapt to different personalities.

The Process

This program will integrate presentations with group discussions and syndicate activities, supplemented by interactive practical exercises, video materials, and a comprehensive case study. Participants will be encouraged to engage actively in connecting effective leadership strategies to the specific requirements of their respective workplaces. Furthermore, attendees will be motivated to formulate practical strategies for applying their acquired knowledge and skills in their professional environments.

The Benefits

1. Gain a better understanding of the strategic context of management styles.
2. Deepen personal insights into cultivating creativity within the organisation.
3. Enhance the ability to motivate employees and boost productivity.
4. Learn the essentials of creative and inspiring leadership.
5. Build group cohesion and rapport among team members.
6. Develop key leadership styles tailored for various situations and circumstances.
7. Increase personal growth and confidence in leadership and management skills.

The Results

1. **Unleashing Potential** - Develop management skills that empower everyone to reach their full potential.
2. **Cultural Renewal** - Foster leadership that revitalises and transforms organisational culture.
3. **Spirit of Enterprise** - Encourage leaders to embody an entrepreneurial mindset.
4. **Effective Communication** - Improve intra- and inter-departmental communication for better

collaboration.

5. **Focused Workforce** - Build a productive workforce that is focused and driven.
6. **Inspiring Leadership** - Enhance leadership through a deeper understanding of various leadership styles to create a confident and motivating environment.

The Core Competencies

Participants will develop the following competencies:

1. Improved management and leadership skills.
2. Developed confidence in interpersonal interactions.
3. Applied emotional intelligence for better understanding of others.
4. Utilised knowledge of behavioural styles to enhance leadership.
5. Assisted employees in developing effective change management strategies.
6. Increased awareness of personal leadership style and how to maximise its potential.
7. Demonstrated flexibility in various leadership situations.
8. Learned to better motivate and lead others to improve their performance.
9. Enhanced leadership through understanding of personality styles and dynamics to encourage effective decision-making in diverse management situations.

Program Outline:

DAY 1: Effective Leadership Styles

1. Motivational leadership.
2. The power of persuasion.
3. Nurturing and enhancing others.
4. Proactive leadership approaches.
5. Delegation as a method of leadership.

DAY 2: Fostering Radical Innovation

1. Creative problem-solving.
2. Comprehensive innovation strategies.
3. Harnessing the strength of diversity.
4. Encouraging creativity.
5. Innovatively managing change.

DAY 3: Entrepreneurial Leadership

1. Enhancing your individual leadership strengths.
2. Becoming an agent of environmental change.
3. Fostering personal empowerment.
4. Employing transformative language.
5. Optimising key communication principles.

DAY 4: Responsible Communication

1. Understanding accountability.
2. Enhancing personal credibility.
3. Leading with ethical standards.
4. Refining your communication abilities.
5. Motivating and directing the team.

DAY 5: Cultivating Emotionally Intelligent Organisations

1. Strengthening relationships.
2. Collaboration and team development.
3. Resolving conflicts through emotional intelligence.
4. Organisational insight.
5. Leading organisations with emotional intelligence.

Module 2: Decisions, Dynamics & Leadership Styles

DAY 6: Fostering Emotionally Intelligent Organisations

1. The impact of perception on our leadership approach.
2. Gaining insight into our personality traits.
3. The relationship between personality and leadership style.
4. Enhancing our strengths while managing our weaknesses.
5. Identifying and addressing emotional and mental blind spots.

DAY 7: Cultivating Decision-Making Abilities

1. Leveraging both left-brain and right-brain thinking for decision making.
2. Embracing openness to new perspectives when making choices.
3. Encouraging the flow of ideas within teams.

4. Grasping the creative problem-solving process for individuals and teams.
5. Implementing the IDEAL approach to problem solving.

DAY 8: Utilising Effective Decision-Making Skills in the Workplace

1. Fostering innovative problem solving for ongoing improvement.
2. Eliminating barriers to creative problem-solving.
3. Understanding the differences between convergent and divergent thinking.
4. Developing divergent thinking skills for effective problem resolution.
5. Applying SCAMPER techniques for problem solving and sound decision making.

DAY 9: Breaking Through Mental Barriers in Decision Making

1. Questioning assumptions we place upon ourselves.
2. Engaging in metaphorical thinking.
3. Generating fresh ideas.
4. Gaining support for your concepts.
5. Assessing new ideas critically.

DAY 10: CASE-STUDY:

1. OPITO - Management styles in the oil and gas industry