



Modern Skills for Senior Leaders: Developing the Future Vision, Preparing and Achieving Administrative Plans

PIK544-1125 LON-2



Place: London (UK)

Venue:

Start Date: 10-11-2025

End Date: 21-11-2025

PPP: £5550



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Developing the Future Vision, Preparing
and Achieving Administrative Plans**

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**If you can't train them,
you can't blame them!**

Short Description:

COURSE OVERVIEW: The tremendous progress in strategy science in recent years has been due to the innovative ideas presented by the managers to increase the competitiveness of their organizations from the perspective of the customers, shareholders, employees, and society in general. As well as the efforts of the researchers and experts who follow and monitor the strategic movements of the leading organizations and then try to apply them in practice and organize them in a way that can be used to orient the future and its challenges and to develop and move the events to meet these challenges and new global transformations. And to achieve targeted qualitative shift for business.

Course Overview:

COURSE OBJECTIVES:

At the end of this course the participants will be able to:

- Identify the strategic leadership and the difference between it and the other types of leadership.
- Observe the future challenges and the ways to confront them.
- Provide the participants with the concepts, objectives, and skills to orientalism of the future.
- Define strategic leadership in terms of the fundamental scientific foundations and basic skills of senior management in building strategic thinking.
- Introduce the practices of strategic management and consider the interrelated outcomes of practical and scientific background.
- Focus on finding a practical approach for the strategic leader that can be used and applied to achieve short- and long-term business objectives.

TARGET AUDIENCE:

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All leaders responsible for planning and orienting the future as well as the implementation of policies and objectives of different organizations.

Program Outline:

COURSE OUTLINE:

DAY 1: The New Transformations and Their Reflection on The Administrative Environment:

1. Challenges facing contemporary organizations.
2. The importance of facing the challenges of the future.
3. The reality of management practices in business institutions.
4. The ways to look ahead
5. The factors of differentiation between the methods of looking ahead.

DAY 2: Advanced Scientific Trends for The Future

1. The basic concepts of the science of future studies and its relationship with the strategic leader.
2. The scientific dimensions and practical methodology of the patterns and methods of the science of future studies.
3. The constraints to predict the future and how to confront them.
4. Building future scenarios and using them in the formulation of different strategies.
5. An example of an application to build a model for future studies.

DAY 3: Strategic Thinking - Basic Introductions (1/2)

1. The Strategic Thinking (Modern Trends).
2. The official degree in strategic management.
3. Strategic Management Objectives.
4. Strategic Management Steps (Design Phase - Implementation Phase - Evaluation Phase).
5. Strategic management levels.

DAY 4: Strategic Thinking - Basic Introductions (2/2)

1. Who are the strategic managers?
2. The basic skills of the strategic manager.
3. Strategic Leader and Senior Management Values.

4. The characteristics of strategic decisions.
5. The strategic challenges with some Practical cases.

DAY 5: The Message of the Organisation

1. The factors which affect the message.
2. The difference between the message and the vision.
3. The message properties.
4. Preparing the organization's message.
5. The benefits of having a message.

DAY 6: Analysis of The External Environment and Competitive Performance Matrix (CPM)

1. The definition of external environment evaluation.
2. External Environment Review Framework.
3. The basic sources of environmental information.
4. The analysis and characterization of the environment.
5. Competitive Performance Matrix (CPM).

DAY 7: The Analysis of The Internal Environment

1. The key environmental variables.
2. The importance of studying and evaluating the internal environment.
3. Internal factors to be studied and analysed.
4. SWOT analysis.
5. Considerations to be taken into account in the internal review process.

DAY 8: Analysis of Competitive Position and Strategic Leader

1. Porter Strategies.
2. Differentiation between strategy alternatives.
3. An integrated model of strategic alternatives.
4. Shell Group Model.
5. General Electric Matrix.

DAY 9: Applying and Reviewing The Strategy

1. The importance of the strategy implementation process.
2. Requirements for implementing the strategy.



3. McPantry Framework for Effective Strategy Implementation.
4. BSS Balanced Scorecard and Strategy Execution.
5. Steps of the strategy review process.

DAY 10: Guidelines for Developing Strategic Practices

1. The nature of strategic decisions.
2. Globalization and strategic success.
3. Applying Six Sigma concepts on the strategic leader.
4. A practical laboratory on the strategic leader.
5. Setting the future vision.