



## **Istanbul Management Conference: Promoting Key Management Skills for Senior Managers**

PIK595-0925 IST-1



**Place:** Istanbul (TURKEY)

**Venue:**

**Start Date:** 08-09-2025

**End Date:** 11-09-2025

**PPP:** £1850



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Promoting Key Management Skills for  
Senior Managers**

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**If you can't train them,  
you can't blame them!**

**Short Description:**

CONFERENCE INTRODUCTION: This conference offers a chance to step away from the everyday stress of being a manager & concentrate on the broader scope. Instead of covering every aspect of management, the agenda zeroes in on the subjects that many Management Professionals struggle to prioritise amidst their busy work schedules. The objective is for attendees to develop a comprehensive understanding of their organisational & strategic environment, equipping them with the means to establish significant long-term goals for themselves & for their organisations.

**Course Overview:**

**CONFERENCE OBJECTIVES:**

Upon the conclusion of this conference, attendees will have the ability to:

- Establish connections between human resource management & strategic goals.
- Evaluate various approaches to task delegation.
- Outline the culture & atmosphere of their organisation & their influence on performance.
- Inspire & foster a culture centered on accountability.
- Explain the impact of external & competitive factors on their organisation.
- Opt for appropriate strategies for influencing & motivating individuals.
- Skillfully handle superiors & collaborate effectively with their team.
- Choose suitable techniques for evaluating & overseeing performance.

**TARGET AUDIENCE:**

- Mid to senior-level management professionals desiring to enhance their understanding of contemporary management approaches in various domains.



- Professionals with specialised expertise seeking to equip themselves for leadership positions in broader organisational contexts.
- Current leaders, supervisors, team leads & management personnel interested in acquiring comprehensive knowledge of effective management strategies.

## **Program Outline:**

### **CONFERENCE OUTLINE:**

#### **DAY 1: Essential Skills for Managing Effectively - Prioritisation, Time Organisation & Assignment**

1. Maintaining the equilibrium between crucial & pressing matters.
2. Establishing individual objectives.
3. Generating time from scratch.
4. Grouping tasks to reclaim lost time.
5. Profit-generating tasks.
6. Achieving tasks through delegation.

#### **DAY 2: Strategic Focus**

1. Strategic backdrop: the external challenges.
2. The evolving business landscape & anticipated patterns.
3. Rivalry factors & stakeholder evaluation.
4. Strategic assets & limitations.
5. Developing an inspiring strategic mission.
6. Originality & transformation.

#### **DAY 3: Understanding Organizational Behaviour & Managing Human Resources**

1. Organisational structure, ethos, atmosphere, principles & guidelines.
2. Collaboration & collective interaction within teams & groups.
3. Distribution of tasks & accountabilities.
4. Essentials of personnel administration.
5. Evaluation & recognition.
6. Acquisition of knowledge & growth.

#### **DAY 4: Resource Management & Enhancing Performance**

1. Ensuring vision, goals & objectives are in sync.



2. Evaluating performance.
3. Transitioning from measurement to enhancement.
4. Implementing coaching methods to address underperformance.
5. Coaching & fostering influence at higher levels.
6. Risk & its effective administration.