



Strategic Planning for Career Development

PIK610-1125 LON-2



Place: London (UK) **Venue:** INDUSTRIOUS (245 Hammersmith Rd, London W6 8PW) - TBC
Start Date: 10-11-2025 **End Date:** 21-11-2025 **PPP:** £5750



Strategic Planning for Career Development

PIK610-1125 LON-2

**If you can't train them,
you can't blame them!**

Short Description:

Utilising strategic planning is key to successfully steering & elevating one's career path. By integrating strategic planning principles into their career endeavours, individuals can establish precise objectives, recognise potential challenges & create proactive approaches for realising personal & professional advancement. This program is designed to provide participants with essential knowledge & resources for strategizing & advancing their careers. Participants will learn how to plan effectively & cultivate their career in a manner that not only benefits them personally, but also contributes positively to their workplace environment. Through this training program, participants will acquire the skills & tools necessary to map out their career development journey comprehensively. By implementing strategic planning techniques, participants will be empowered to proactively shape their career paths, fostering personal satisfaction & professional progress.

Course Overview:

COURSE OBJECTIVES:

At the end of this training program, participants will be able to:

- Understand the importance of strategic planning in career development.
- Integrate strategic planning principles for establishing precise objectives.
- Recognise potential challenges & create proactive solutions related to their careers.
- Acquire essential knowledge & resources for career advancement.
- Explore effective career planning techniques.
- Contribution to personal & professional growth.
- Empower themselves through strategic planning techniques.



Targeted Audience:

- Head of departments
- Strategic Planning department
- Managers among all managerial levels
- Supervisors and Team leaders
- Employees who want to gain new crucial skills to improve their career path.

Program Outline:

DAY 1: Introduction to Career Development

1. Definitions of Career Development.
2. Importance of Career Development.
3. The 5 Steps of Career Development.
4. Donald Super's career model.
5. Growth Opportunities in Career Development.

DAY 2: Personal Development Strategies

1. Skills Development Strategies.
2. Goal Setting for Personal Development.
3. The meaning of Personal Growth Strategy.
4. Learning Opportunities for Personal Development.
5. Example of a Personal Development Plan.

DAY 3: Strategic Planning Overview

1. Identifying Strengths.
2. Addressing Weaknesses.
3. Exploring Opportunities.
4. Definition & Benefits of Strategic Planning.
5. Mitigating Threats.

DAY 4: Career Assessments

1. What is Career-Assessment?
2. Utilising Self-Assessment Tools.
3. Evaluating Skills & Competencies.

4. Personal Tests for Career Alignment.
5. Practical Steps to Identify & Decide on the Right Career Path.

DAY 5: Goal Setting & Planning

1. Setting SMART Goals.
2. Developing Action Plans.
3. Long-Term Vision & Strategic Planning.
4. Case-Study.
5. Groups Discussions.

DAY 6: Network Strategies

1. Building Professional Connections.
2. Embracing Mentorship & Guidance.
3. Engaging in Industry Events.
4. Class Exercise.
5. Groups Discussions.

DAY 7: Resume Building & Cover Letters

1. Effective Resume Crafting.
2. Cover Letter Best Practices.
3. What Should/Should Not be included in Cover Letters.
4. Fabrications in Resumes & Cover Letters.
5. Optimising Online Profiles.

DAY 8: Interview Preparation

1. Preparing for Common Interview Questions.
2. The STAR (*Situation, Task, Action, Result*)
3. Navigating Behaviour Interviews.
4. Dress Code & Professional Appearance.
5. Post-Interview Follow-Up Etiquette.

DAY 9: Professional Development Opportunities

1. Meaning of Professional Development Opportunities.
2. How to Identify Professional Development Opportunities.



3. Engaging in Workshops & Training Programs.
4. Attending Industry Conferences.
5. Obtaining Professional Certifications.

DAY 10: Career Advancement Strategies

1. The 5 Ps of Career Development (*Possibility, Presence, People, Perspective, Perseverance*).
2. Navigating Promotions & Advancements.
3. Managing Job Transitions Effectively.
4. Committing to Continual Learning.
5. Fitting your Strategic Planning into your Career Development Strategy.