



Financial Analysis, Modelling & Forecasting

PIK634-0925 LON-1



Place: London (UK) **Venue:** INDUSTRIOUS (245 Hammersmith Rd, London W6 8PW, United Kingdom) - TBC
Start Date: 22-09-2025 **End Date:** 26-09-2025 **PPP:** £4950



Financial Analysis, Modelling & Forecasting

PIK634-0925 LON-1

**If you can't train them,
you can't blame them!**

Short Description:

COURSE OVERVIEW This training program offers participants an in-depth exploration of financial analysis, modelling & forecasting methodologies that are crucial for effective decision-making in the realm of corporate finance. The course aims to equip individuals with the skills necessary to improve strategic planning, optimise the allocation of resources & enhance financial performance within their organisations. Participants will engage with theoretical frameworks & practical applications, fostering a robust understanding of the financial landscape and its implications for corporate strategy.

Course Overview:

COURSE OBJECTIVES

Upon completion of this program, participants will be equipped to:

- Implement essential financial analysis methods to analyse financial statements & evaluate company performance proficiently.
- Create sophisticated financial models utilising Excel & other software to aid in forecasting, decision-making & strategic planning.
- Apply a range of forecasting techniques to accurately project future financial trends & results.
- Perform thorough financial statement analysis to uncover strengths, weaknesses & opportunities for enhancement within organisations.
- Leverage insights from financial modelling to make well-informed investment choices, assess strategic possibilities & minimise financial risks.

TARGET AUDIENCE:

- Individuals engaged in budgeting & strategic planning.
- Employees aiming to improve their skills in financial analysis, modelling & forecasting.
- Financial analysts.
- Investment banking professionals.
- Corporate finance specialists.
- Accounting practitioners.
- Business analysts.
- Management consultants.

Program Outline:

PROGRAM OUTLINE:

DAY 1: Basics of Financial Analysis

1. Overview of financial analysis & its significance in making informed decisions.
2. Familiarisation with financial statements: balance sheet, income statement & cash flow statement.
3. Analysis of financial ratios: liquidity, solvency, profitability & efficiency metrics.
4. Understanding financial performance indicators to evaluate the overall health of a company.
5. Introduction to financial analysis tools & software for analysing data.

DAY 2: Advanced Financial Modelling Techniques

1. Overview of financial modelling & its significance in forecasting and decision-making.
2. Creating & organising financial models: key assumptions, inputs & outputs.
3. Conducting sensitivity analysis & scenario planning to evaluate model stability.
4. Utilising dynamic variables & macros within financial models.
5. Recommended practices for model documentation, version control & error detection.

DAY 3: Forecasting Methods & Techniques

1. Introduction to various forecasting techniques: time series analysis, regression analysis & causal forecasting.

2. Preparing & cleaning data for precise forecasting.
3. Developing forecasting models with Excel, statistical software & specialised forecasting tools.
4. Assessing forecast accuracy & enhancing models based on their performance.
5. Integrating qualitative factors & expert insights into forecasting methodologies.

DAY 4: Financial Statement Analysis & Interpretation

1. In-depth examination of financial statements: trend analysis, common-size analysis & DuPont analysis.
2. Recognising warning signs & potential issues in financial statements.
3. Assessing capital structure, leverage & the cost of capital.
4. Comparing company performance against industry benchmarks & competitors.
5. Effectively presenting financial analysis results to stakeholders.

DAY 5: Financial Modelling for Decision-Making & Strategy

1. Leveraging financial models to aid strategic decision-making & planning.
2. Analysing investment prospects: capital budgeting methods & investment assessment.
3. Evaluating mergers & acquisitions: financial due diligence & valuation methods.
4. Conducting stress tests & scenario analysis for risk management & contingency planning.
5. Merging financial modelling with business strategy to promote organisational growth & profitability.