



Strategic Planning for Career Development - L2

PIK647-1225 LON-1



Place: London (UK) **Venue:** Marriott Hotel Marble Arch, LONDON (TBC)
Start Date: 22-12-2025 **End Date:** 29-12-2025 **PPP:** £4950



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**If you can't train them,
you can't blame them!**

Short Description:

Utilising strategic planning is key to successfully steering & elevating one's career path. By integrating strategic planning principles into their career endeavours, individuals can establish precise objectives, recognise potential challenges & create proactive approaches for realising personal & professional advancement. This program is designed to provide participants with essential knowledge & resources for strategizing & advancing their careers. Participants will learn how to plan effectively & cultivate their career in a manner that not only benefits them personally, but also contributes positively to their workplace environment. Through this training program, participants will acquire the skills & tools necessary to map out their career development journey comprehensively. By implementing strategic planning techniques, participants will be empowered to proactively shape their career paths, fostering personal satisfaction & professional progress.

Course Overview:

COURSE OBJECTIVES:

At the end of this training program, participants will be able to:

- Understand the importance of strategic planning in career development.
- Integrate strategic planning principles for establishing precise objectives.
- Recognise potential challenges & create proactive solutions related to their careers.
- Acquire essential knowledge & resources for career advancement.
- Explore effective career planning techniques.
- Contribution to personal & professional growth.
- Empower themselves through strategic planning techniques.



Targeted Audience:

- Head of departments
- Strategic Planning department
- Managers among all managerial levels
- Supervisors and Team leaders
- Employees who want to gain new crucial skills to improve their career path.

Program Outline:

DAY 1: Network Strategies

1. Building Professional Connections.
2. Embracing Mentorship & Guidance.
3. Engaging in Industry Events.
4. Class Exercise.
5. Groups Discussions.

DAY 2: Resume Building & Cover Letters

1. Effective Resume Crafting.
2. Cover Letter Best Practices.
3. What Should/Should Not be included in Cover Letters.
4. Fabrications in Resumes & Cover Letters.
5. Optimising Online Profiles.

DAY 3: Interview Preparation

1. Preparing for Common Interview Questions.
2. The STAR (*Situation, Task, Action, Result*)
3. Navigating Behaviour Interviews.
4. Dress Code & Professional Appearance.
5. Post-Interview Follow-Up Etiquette.

DAY 4: Professional Development Opportunities

1. Meaning of Professional Development Opportunities.
2. How to Identify Professional Development Opportunities.
3. Engaging in Workshops & Training Programs.



4. Attending Industry Conferences.
5. Obtaining Professional Certifications.

DAY 5: Career Advancement Strategies

1. The 5 Ps of Career Development (*Possibility, Presence, People, Perspective, Perseverance*).
2. Navigating Promotions & Advancements.
3. Managing Job Transitions Effectively.
4. Committing to Continual Learning.
5. Fitting your Strategic Planning into your Career Development Strategy.