



Contracting and Advanced Project Management

PIK131-1125 PRS-1



Place: Paris (FRANCE)

Venue:

Start Date: 03-11-2025

End Date: 07-11-2025

PPP: £5550



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**If you can't train them,
you can't blame them!**

Short Description:

Whether starting a business or growing a business, the probability of accomplishing goals increases substantially when they are planned both efficiently and effectively. Planning is becoming even more critical with economic, social, political and technological challenges in the 2030 vision. With the goals of reinforcing economic and investment activities, more and more countries are now diversifying their economies and developing strategies for service sectors such as health, education, infrastructure, recreation and tourism.

Course Overview:

The Goals

- Demonstrate how the operating unit's strategic plan contributes to the organisation's strategic plan.
- Master the steps in building a useful strategic plan.
- Recognise and Review options during the process to optimise results.
- Create clear, simple communication tools.
- Build a solid and a unique strategic plan.
- Develop a realistic implementation plan.

The Core Competencies

- Strategic thinking needed for the 2030 vision.
- Problem-solving.
- Effective leadership skills in competitive, volatile markets.
- Best practice tool use.
- Accurate & useful measurement systems.
- Change management.
- Business analysis.
- Team working.
- Presentation skills.

Program Outline:

Day 1: Strategy – what is it and how to effectively create it?

1. Developing and using Strategic Thinking.
2. Vision, Mission and Strategy: the relationships between & how to create the natural flow between them.
3. Understanding your Unique Competitive Advantage & how to state it.
4. Creating a corporate culture of consistent strategic development.
5. The essence of globalisation and global strategy.

DAY 2: The Planning Process

1. How to build and manage a strategic planning team.
2. Using effective tools such as the “new” SWOT, Porter’s 5-Forces, GE, etc.
3. Strategy Matrix: understanding options and analysing business attractiveness.
4. External analysis: using the PESTLE tool to gain insight & Market analysis.
5. Determining the right strategies for the organisation.

Day 3: Driving Radical Innovation

1. Lateral thinking and Systemic innovation.
2. Leveraging the power of diversity.
3. Cultivating creativity.
4. Managing change creatively.
5. Implementing innovation.



Day 4: Strategic Implementation

1. Effective implementation - converting planning into action.
2. Planning the implementation: Using a project management tool.
3. Setting expectations: benchmarks, hurdles, milestones.
4. Using the Deming model: Plan-Do-Study-Act (PDCA) to increase success.
5. Developing action plans that work.

Day 5: Measurement for Success

1. Separating the KPIs from everything else.
2. Organisation performance review as a baseline.
3. Using the Balanced Scorecard as a Tool of Success.
4. Using variances analysis to manage the plan.
5. Case-Study.